



July 2017

# The Georgia Manufacturing DIRECTORY

The #1 Resource For Georgia's Manufacturing Community

**Why** is the Georgia Manufacturing Directory needed? Manufacturers struggle to find the quality suppliers, products, and services they need. When given a choice, most prefer to support their local economy and buy from companies in their area.

**What** information is provided by the Directory? This membership directory is a list of quality manufacturers and proven service providers in Georgia. These companies work together through the Georgia Manufacturing Alliance to develop a network of resources to grow manufacturing jobs throughout the state.

**Who** uses this Directory? Manufacturers, suppliers, service providers, economic developers, and general consumers know this is the #1 resource for the manufacturing community. Some will use it as a catalog to identify suppliers and others will use it as a sales tool. Either way, Georgia manufacturers win.

**2,500** copies in print

## OUR REACH:

- OEM (Original Equipment Manufacturers)
- Contract Manufacturers
- Job Shops
- Suppliers
- Service Providers
- Procurement Professionals
- Industry Associations
- Economic Development



## When

### July 2017 Edition

Expected Delivery Aug. 2017

**Early Bird 10% Off**  
**Ends May 31, 2017**

Ad reservation and full payment must be received by **May 1, 2017** to receive the **10% discount**. Final ad layout is due July 14, 2017  
Enter promotional code **2017SPECIAL** (required).

### Standard Pricing

Ad layout and full payment must be completed by July 14, 2017 for standard pricing.

## Where

### will the Directory be seen?

The Directory will be available at the following locations:

### Member Facilities

All Georgia Manufacturing Alliance members will receive a copy of the Directory and will be encouraged to use this as their first option when sourcing supplies and services.

### Year-round Events

In 2016, GMA served more than 1,800 guests at 85 events hosted around the state. The Directory will be made available during upcoming plant tours, educational sessions, networking mixers, and at the Georgia Manufacturing Summit.

**Reserve Your Ad Space TODAY!** Order Online at [www.GeorgiaManufacturingDirectory.com](http://www.GeorgiaManufacturingDirectory.com)

# July 2017 The Georgia Manufacturing **DIRECTORY**

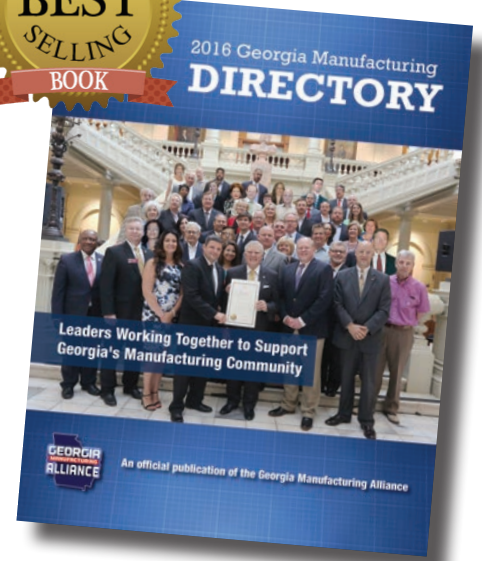
**MEDIA KIT**

The #1 Resource For Georgia's Manufacturing Community



## Rates & Specs

	Standard	GMA Member*
2-Page Spread.....	\$3,995	\$2,595
Back Cover.....	\$2,620	\$1,730
Inside Front Cover .....	\$2,515	\$1,634
Inside Back Cover .....	\$2,400	\$1,560
Full Page .....	\$2,095	\$1,362
1/2 Page .....	\$1,345	\$874
1/4 Page .....	\$735	\$477



\*To become a GMA member and receive the special pricing above, visit [www.GeorgiaManufacturingAlliance.com](http://www.GeorgiaManufacturingAlliance.com)

Receive a **10% discount** on the above rates with promo code **2017SPECIAL**. Advertisement order must be completed and paid in full by **May 1, 2017** to receive this discount.

**July & January Editions Available**  
Ask about Multiple Edition Discounts

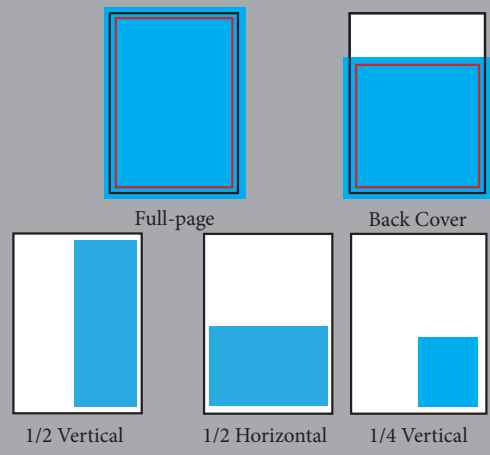
**Reserve Your Ad Today!**  
[www.GeorgiaManufacturingDirectory.com](http://www.GeorgiaManufacturingDirectory.com)  
**770-338-0051**

**DIGITAL SPECS:** Georgia Manufacturing Directory requires that advertising materials be sent in digital format as a high resolution (press optimized) PDF. All fonts and images must be embedded in the file. All images must be converted to CMYK. RG-B images are not acceptable. Please call Georgia Manufacturing Alliance at 770-338-0051 with any questions regarding the creation of a high-resolution PDF. Native Quark Xpress or Adobe InDesign files are not acceptable. Hi-resolution CMYK JPEGs are acceptable. Fractional ads need to be set to their EXACT specs. Do not add bleed or crop marks to fractional ads.

**FILE SUBMISSION:** All ads should be submitted to: [marjorie@georgiamanufacturing.com](mailto:marjorie@georgiamanufacturing.com) via email ONLY for files under 5mb. Larger files should be submitted by a file delivery service.

**PLEASE NOTE:**  
PMS/SPOT COLORS ARE NOT ACCEPTED.

Full Page.....	TRIM.....	8.375" x 10.875"
	BLEED.....	8.5" x 11.125"
	*LIVE AREA.....	7.375" x 9.875"
Back Cover.....	TRIM.....	8.375" x 8.625"
	BLEED.....	8.625" x 8.75"
	*LIVE AREA.....	7.375" x 8"
1/2 Page .....	VERTICAL.....	4.75" x 7.375"
1/2 Page .....	HORIZONTAL.....	7.375" x 4.75"
1/4 Page.....	VERTICAL.....	3.5" x 4.78"



\*NOTE: For Full Page and back cover ads, please keep text and logos within the live area specified for each size.

**Reserve Your Ad Space TODAY! Order Online at [www.GeorgiaManufacturingDirectory.com](http://www.GeorgiaManufacturingDirectory.com)**

**ADVERTISING CONTACT** | Marjorie Dykes | 770-338-0051 | [marjorie@georgiamanufacturing.com](mailto:marjorie@georgiamanufacturing.com)